



## United Nations High Commissioner for Refugees (UNHCR) National Office in the Czech Republic

### Call for Proposals for project on piloting the awareness campaign “Hello Czech Republic”

#### Background

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The United Nations High Commissioner for Refugees is mandated to lead and co-ordinate international actions to protect refugees and resolve refugee problems worldwide. Its primary purpose is to safeguard the rights and well-being of refugees. It strives to ensure that everyone can exercise the right to seek asylum and find refuge in another State, with the option to return home voluntarily, integrate locally or to resettle in a third country.

UNHCR's efforts are mandated by the Organization's Statute, and guided by the 1951 United Nations Convention relating to the Status of Refugees and its 1967 Protocol. International refugee law provides an essential framework of principles for UNHCR's humanitarian activities. In its efforts to protect refugees and to promote solutions to their problems, UNHCR works in partnership with governments, regional organizations, international and non-governmental organizations.

#### Objectives of Assignment

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##### Assignment

UNHCR NO in the Czech Republic is looking for a service provider to modify the Swedish campaign: *Hello Sweden* ([www.hejsverige.nu/en](http://www.hejsverige.nu/en)) to correspond to the conditions prevailing in the Czech Republic. The assignment in its first two pilot phases would include modification of the Teacher's Handbook ([www.hejsverige.nu/wp-content/uploads/2013/11/Hej-Sverige-Lararhandledning-eng.pdf](http://www.hejsverige.nu/wp-content/uploads/2013/11/Hej-Sverige-Lararhandledning-eng.pdf)); organisation of pilot workshops for teachers in the Czech Republic; and launch of the campaign in selected schools in the Czech Republic.

##### Duration of contract

**May 1 – October 15, 2015 (Phase 1)**, November 1 – December 31, 2015 (Phase 2)

##### Objectives of work

The overall aim of the project is to launch the campaign *Hello Czech Republic* (pilot phase). The campaign is a replication of a successful Swedish campaign *Hello Sweden* run by UNHCR Regional Representation for Northern Europe in Stockholm, Sweden and the Swedish non-profit organisation Friends. The aim of the campaign is to increase knowledge and awareness about migration and alienation, to change negative attitudes, and, in doing so, prevent prejudice and promote tolerance in schools and in the society.

For the purposes of the campaign several instruments were created in Sweden: Teachers' Handbook, a comic book "We Shall Meet Again, Sanam", a film called "Shadi", refugees' stories, photo exhibition etc.

For more information on the Swedish campaign go to <http://www.hejsverige.nu/en>

The pilot phase of the project will be divided into 2 phases.

In Phase 1 the service provider should provide the following services:

- Set up a working group which will modify the Swedish version of the Teachers' Handbook to the conditions prevailing in the Czech Republic. The working group will have at least 4 members – a representative of the service provider and school teachers who will be launching the campaign at selected schools. UNHCR shall retain a right to participate in the working group.
- Modify the Swedish methodology, activities and examples included in the Teachers' Handbook to be applicable in Czech schools (to be prepared and tested by the working group members) – 7<sup>th</sup> to 9<sup>th</sup> grades of primary schools.
- Develop an effective methodology for training of teachers during workshops. After the workshops the teachers should be motivated to pass the newly acquired knowledge and experience to their students
- Organize a pilot workshop for teachers (at least 10 teachers) where the modified Teachers' Handbook and the comic book will be introduced.
- Make final modifications of the Teachers' Handbook based on the teachers' feedback from the workshop and pilot application of the material during their lessons in schools.
- Hand-over the modified Teachers' Handbook to the UNHCR NO in the Czech Republic

Phase 1 shall be completed by October 15, 2015.

Consequently, the UNHCR NO in the Czech Republic will arrange for printing of the Teachers' Handbook and the comic book.

Phase 2: Based on available resources, still in 2015, the project will enter its Phase 2 by 1) the pilot use of the education materials in schools throughout the country (at least four schools); 2) methodological support provided by the service provider to teachers during the implementation phase; 3) further promotion of the material (in an electronic form, seminars for teachers, publication of expert texts; and 4) presentation of the material at a public workshop (at least 30 teachers). Phase 2 shall be completed by December 31, 2015.

#### **Expected Result**

The main goal of the campaign *Hello Czech Republic* is to increase knowledge and awareness of Czech students about migration/refugee issues and alienation, and thus combat insecurity and intolerance in schools and society.

Effective methodology for teachers should be developed. Following their participation at the workshops, teachers should be motivated to pass the acquired knowledge and experience to their students and should be able to do so in an effective, interesting and interactive way to raise interest in these issues among their students.

- Qualifications**
- Experience in conducting projects of similar nature (education of foreigners)
  - Strong knowledge of refugee issues, integration, inclusive education
  - Long-term experience with counselling on inclusive education
  - Established partnerships with state authorities in the field of education of foreigners, and schools hosting migrants/refugee population throughout the country.
- Supervision** The project will be implemented under the direct supervision and in a close cooperation with the UNHCR NO in the Czech Republic.

### Submission of proposals:

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**Proposal should include** Interested entities/individuals are encouraged to apply by sending:

- A cover letter in English
- CV/references of the implementer/s
- A project proposal in English

Proposals to be submitted should follow the below outline:

- Heading one: Relevant experience in the field and list of references
- Heading two: Proposed methodology of the project
- Heading three: Proposed time frame
- Heading four: Proposed fees (lump sum) and budget structure

The proposal will include proposed methodology, proposed time frame and fees for both phases (Phase 1 and Phase 2), however, description of both phases will be separated so that is it possible to implement the phases independently from each other. Implementation of Phase 1 does not guarantee the implementation of Phase 2, although it is expected.

**Deadline** The proposal, with the subject line: “Call for Proposals – Project on Piloting the Awareness Campaign Hello Czech Republic” should be submitted by April 19, 2015.

**Address for submission** UNHCR Office in the Czech Republic  
Železná 24  
110 00 Praha 1, Czech Republic  
[czepr@unhcr.org](mailto:czepr@unhcr.org)

**For more information please contact** Ms. Monika Pham  
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[PHAMM@unhcr.org](mailto:PHAMM@unhcr.org)

Email submission is also accepted, the submission by email should bear the subject line: “Call for Proposals – Project on Piloting the Awareness Campaign Hello Czech Republic”.